

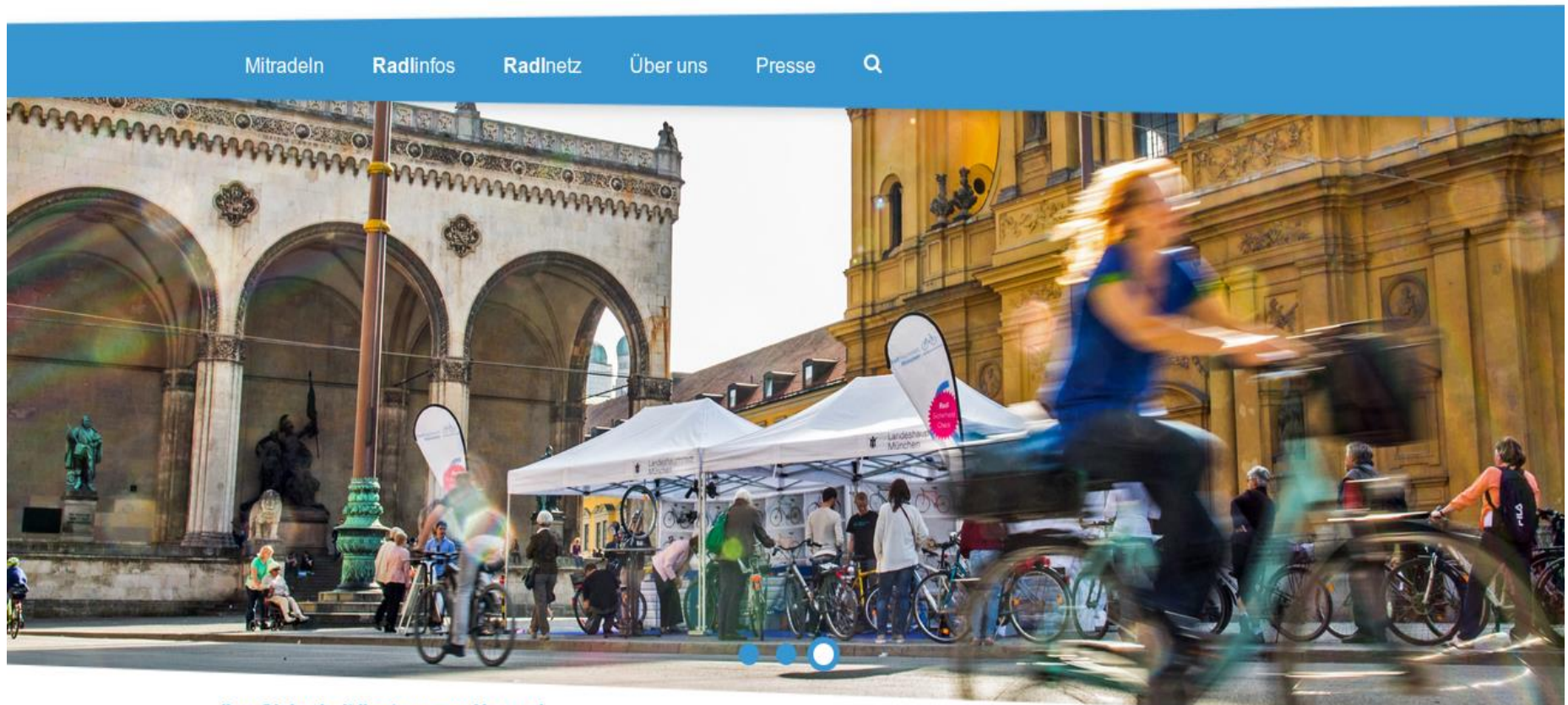
Conference in Milan

"The development of cycling mobility: successes and critical issues"

Hep Monatzeder, Former Mayor



Landeshauptstadt
München



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Radeln in München

Cities and Cyclists

- Today, half of the world's population lives in cities.
- By 2030 this figure will increase to almost 70%.
- The consequences for our climate, the environment and mobility are well-known.
- But to survive, modern cities need functioning traffic systems.
- Thus, we have to shape inner-city mobility in a sustainable way and make it fit for the future.

Human-Powered Mobility

Human-Powered Mobility is the key concept of future short-range mobility in the city.

- Bicycles play an important role.
- Distances traveled in the city every day are often only a few kilometers long.
- That's where the bicycle can unfold its full potential, being a fast, flexible, economic, spacesaving, environmentally friendly and healthy means of transportation.
- This is illustrated by the inspiring examples of Copenhagen and Amsterdam.

Cities for Cyclists

- Urban settlement structures and bicycle traffic are closely interlinked.
- Urban mobility concepts must not be developed without taking bicycle traffic into consideration (Re-Cycling Cities!).
- We want to place the bicycle as a serious means of transportation at eye level with individual motor car traffic and public transportation.
- We want to achieve bicycle-friendly cities.
- We want Cities for Cyclists!

Munich: Even more bicycle-friendly in the future ...

- Nationally and internationally, Munich has an excellent reputation as a bicycle-friendly city.
- The 2007 Velo-city conference in Munich has contributed to this reputation.
- 2002: Share of bicycle traffic in total traffic volume: 10%
- 2008: Share of bicycle traffic in total traffic volume: 14%
- 2015: Share of bicycle traffic in total traffic





... and by Means of Attractive Marketing

- Munich's bicycle campaign (launch May 2010) is to convey the objectives of Munich's bicycle traffic promotion to the public in a refreshing, surprising, stirring, unique way that's still typical for Munich.



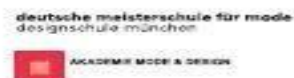
3. Münchner RADL&FASHION Show

26. September 2013, Muffathalle
20:30 Uhr, Einlass ab 19:30 Uhr, Aftershow-Party ab ca. 21:30 Uhr

Tickets bei Online-Anmeldung: www.radlhauptstadt.de/events-2013
Bitte beachten: begrenztes Ticket-Kontingent!

- Spalte 1
- Spalte 2
- Spalte 3

unterstützt durch



Veranstalter: Green City Projekt GmbH, Goethestr. 34 RGR, 80335 München



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Bike-Mayor



palte 1
palte 2
palte 3



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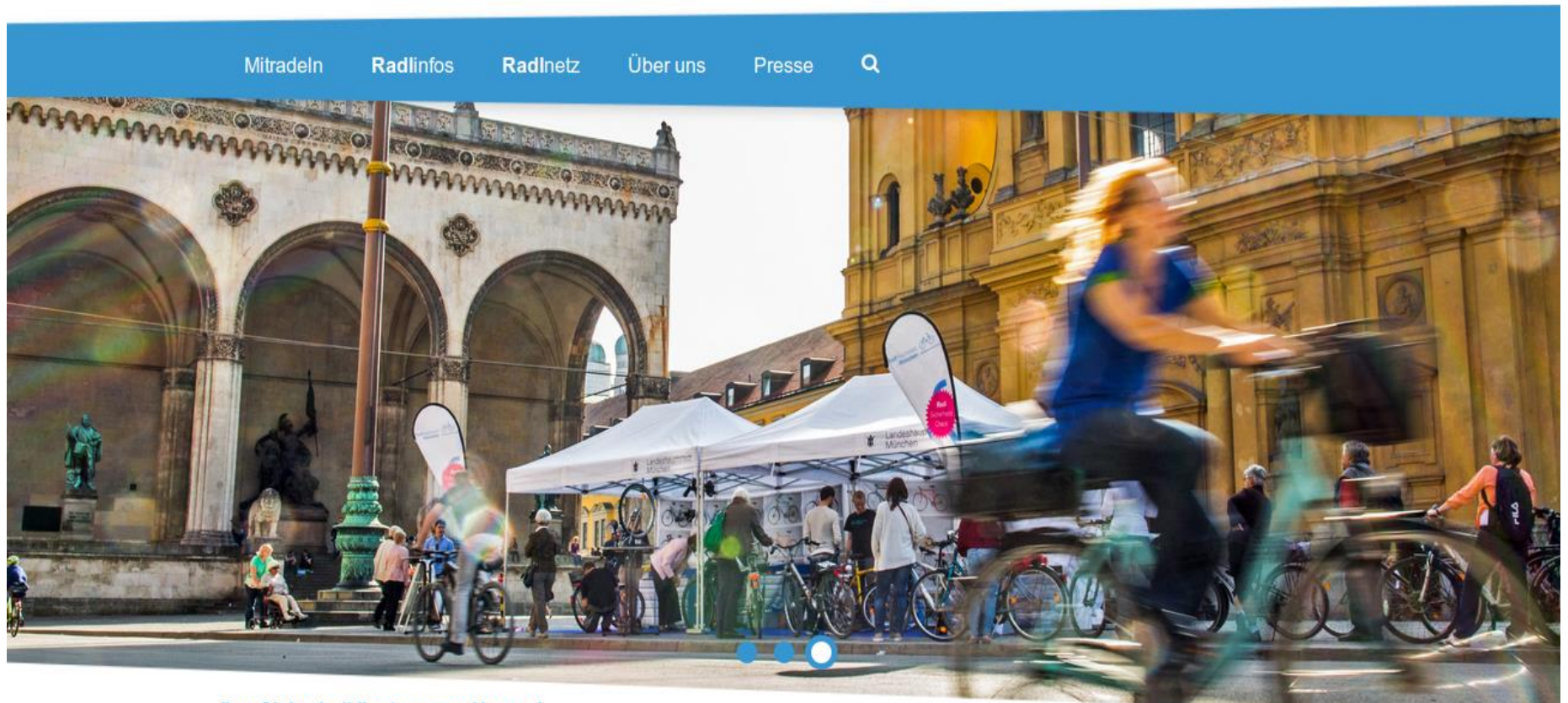
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