

Sustainable mobility has found its way



*Mobilityamoci* → European routes for Sustainable Mobility - Turin, 25-26 February 2009

# Mobilityamoci

## European routes for Sustainable Mobility

25-26 February 2009

Province of Turin palace - Auditorium

Corso Inghilterra, 7 - Turin

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Any movement generates costs in terms of time, primary materials, impact on the environment, increase in traffic, risk of accidents. We can and must render our movements less expensive regarding energy consumption and impact on the environment and more compatible with the individual's and the community's greater well being.

It is the challenge of the future, a challenge which has already begun and requires a definite and lasting commitment at all levels: from the public administrators, asked to support the concept of the sustainable environment, to the citizens who are the beneficiaries of the political decisions and those to act out the daily life.

Meeting to compare the various actions already implemented or of object of study is an important step in a virtuous process we should all undertake; learning from one another is vital until the heterogeneous citizens of Europe find the uniting force for the communal need for "a good life".

**The President of the Province of Turin  
Antonio Saitta**

25 February 2009

● CONFERENCE MAP

→ The policies for Sustainable Mobility

**Antonio Saitta**

President of the Province of Turin

→ Environmental sustainability: the objectives of the Piedmont Region

**Nicola De Ruggero**

Councillor for Environment, Piedmont Region.

→ The european policy for environment

**Carlo Corazza**

Director of the European Commission Representation in Italy

→ LundaMaTs: an integrated plan for Sustainable Mobility

**Anders Soderberg**

Chief of the Transport/Environment Department, Municipality of Lund (Sweden)

→ Coffee break

● THE MOBILITY MANAGER POINT OF VIEW

**Chairman: Lorenzo Bertuccio**

Scientific Coordinator of Euromobility

→ Project Ecobiz – Ecomm 2008 Award

**Fabienne Bardin**

Chamber of Commerce and Industry, Grenoble (France)

→ Workplace Travel Area Plan

**Elisa Bracco**

Mobility Manager, Province of Turin

→ Workplace Travel Plan for Businesses – The Mirafiori Case

**Silvano Chiapino**

Mobility Manager, Fiat Mirafiori

→ Lunch Break

● THE TRAVELLER POINT OF VIEW

**Chairman: Dorino Piras**

Councillor for Air Quality, Energy, Water Resources, Soil Protection, Province of Turin

→ The Regional Plan for Sustainable Mobility

**Franca Sordi**

Environmental Department, Piedmont Region

→ Provibus without limits

**Alfonso Palmieri**

Transport Service, Province of Turin

→ **The collaboration of municipalities of the West Zone of Turin Metropolitan Area: Bike Sharing and Eco-Tickets**

**Giovanni Pesce**

Councillor for Environment and Sustainable Development,  
Municipality of Collegno

**Massimo Infanti**

Mobility Manager of the West Zone of Turin Metropolitan Area

→ **Towards a more effective public service: Nightbuster and Star Route**

**Guido Nicoletto**

Gruppo Torinese Trasporti S.p.a.

→ **Coffee break**

● **THE MOTORIST POINT OF VIEW**

**Chairman: Angela Massaglia**

Councillor for Sustainable Development and Environmental Planning, Province of Turin.

→ **Monitoring traffic flows for Sustainable Mobility**

**Gianni Foti**

5T S.c.r.l.

→ **The electric vehicle challenge**

**Guglielmo Cartia**

Pininfarina S.p.a.

→ **Car-Pooling technologies**

**Carlo Bersani**

Autoinsieme Association

→ **Phylla and other projects of Sustainable Mobility**

**Pietro Camardella**

Centro Ricerche FIAT S.c.p.a.

**26 Febbraio 2009**

● **CONFERENCE MAP**

→ **Mobility Planning in the province of Turin**

**Franco Campia**

Councillor for Transports and Infrastructures, Province of Turin

→ **An European overview on Mobility Management: some key case studies**

**Karl-Heinz Posch**

Coordinator of European Platform on Mobility Management

● **THE TERRITORIAL PLANNER POINT OF VIEW**

**Chairman: Giovanni Nigro**

President of the Turin Metropolitan Mobility Agency

→ **Road pricing and Sustainable Mobility systems in the Greater Stockholm**

**Gunnar Soderholm**

Environment and Health Administration, City of Stockholm

→ **Analysis and planning of road safety interventions**

**Giovanna Lenti**

Roadways Service, Province of Turin

→ **LPT and railways development in the province of Turin**

**Cesare Paonessa**

Turin Metropolitan Mobility Agency

→ **Coffee break**

● **THE CYCLIST POINT OF VIEW**

**Chairman: Domenico Mangone**

Councillor for Environment, Municipality of Turin

→ **The provincial plan for cycle tracks: status and outlook**

**Luigi Spina**

Roadways Service, Province of Turin

→ **The policy for bicycle mobility of the Municipality of Turin**

**Gabriella Bianciardi**

Environment Service, Municipality of Turin

→ **Protecting the cyclist at the roundabouts**

**Alberto Marescotti**

Mobility Service, Municipality of Padua

→ **Development of cyclability**

**Antonio Dalla Venezia**

FIAB

→ **Full development of bicycle mobility: the case of the Netherlands**

**Hans Voerknecht**

Fietsberaad

● **CLOSING**

**Dorino Piras**

Councillor for Air Quality, Energy, Water Resources, Soil Protection, Province of Turin

→ **Lunch Break**