

VELO-CITY 2013

THE SOUND OF CYCLING
URBAN CYCLING CULTURES
VIENNA, JUNE 11 - 14



The Velo-city Conference

- The premier international conference on cycling
- Organized annually by:
 - European Cyclists' Federation &
 - Host-city innovative in urban cycling



City of Vienna

Top-rated quality of life

The world's "Smartest City"

An exceptional conference city



Cycling for a Good City



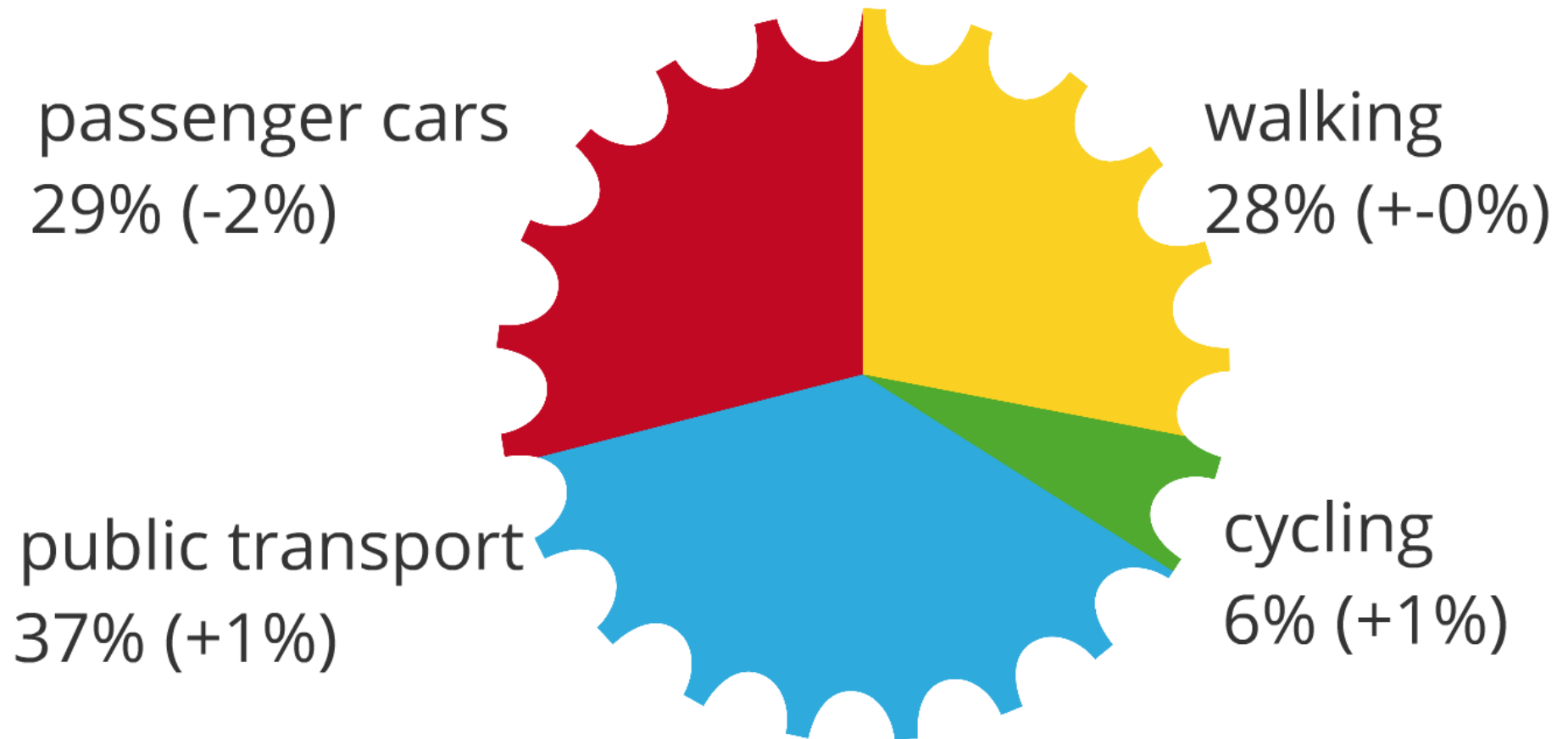
Vienna's Integrated mobility strategy



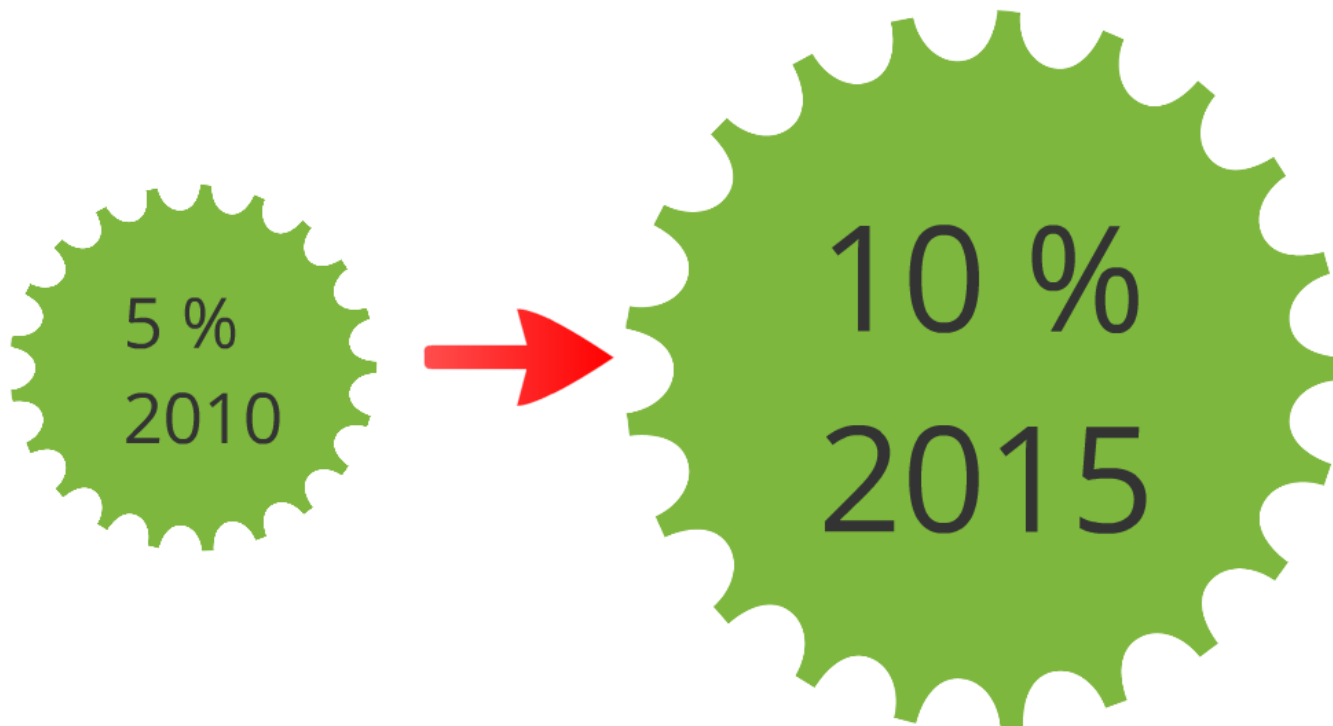
Vienna's Integrated mobility strategy



Modal Shares, 2010 (2011)



Doubling of Cycling in Vienna



Vienna Cycling Support

A three-tiered strategy:

- Improving Infrastructure**
- Focussing Administration**
- Raising Public Awareness**

Cycling Support: Infrastructure

- **Closing of infrastructure gaps**
- **New infrastructure**
- **City Bike expansion**
- **More Bicycle Racks**



Cycling Support: Administration

- **Vienna Cycling Agency**
- **Vienna Cycling Agent: Martin Blum**
- **Technical Cycling Coordinator**



Cycling Support: Public Awareness

- Integrated Campaigning
- Making friends into lovers
- Improving traffic culture



2013: Vienna Year of Cycling

- **Bike festival - April**
- **Bicycle Parade**
- **Mobility Week - September**
- **Cycling House (FahrRADhaus)
with Cycle Talks**

Vienna Cycling Week: June 9-16, 2013

- **Bicycle Picknick with Tweet Ride**
- **Bicycle Fashion Show**
- **Bicycle Bell Concert**
- **Design Exhibition "Cyclepedia"**
- **Open-air Bicycle Film Night**
- **Cycle Flea Market**
- **Family Excursions and Bicycle Tours**



A Catalyst for Cycling

Vienna 2013: A Cyclist's Focal Point

- Diverse Audience and Program
- 1200 Participants
- Central European Focus & Global Impact
- Velo-city 2013 Side Events
- Public Events of Vienna Cycling Week



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Focal Point



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A Classic Conference Venue



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Conference Themes

Cycling Cultures

Cycling Cities

Cycling Benefits

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A Cyclist's Focal Point

Cycling Cultures

- **Urban Cycling Cultures**
- **Diversity of cycling communities**
- **Cycling and sustainable lifestyles**



Cycling Cities

- **Smart Cities support cycling**
- **Cycling & intermodal urban mobility**



Cycling Benefits

- **Cycling and a good city**
- **Cycling in a transitioning world**
- **Cycling through the crisis**



PARTICIPANTS

- **Early Bird Fee**
- **Student reduction**



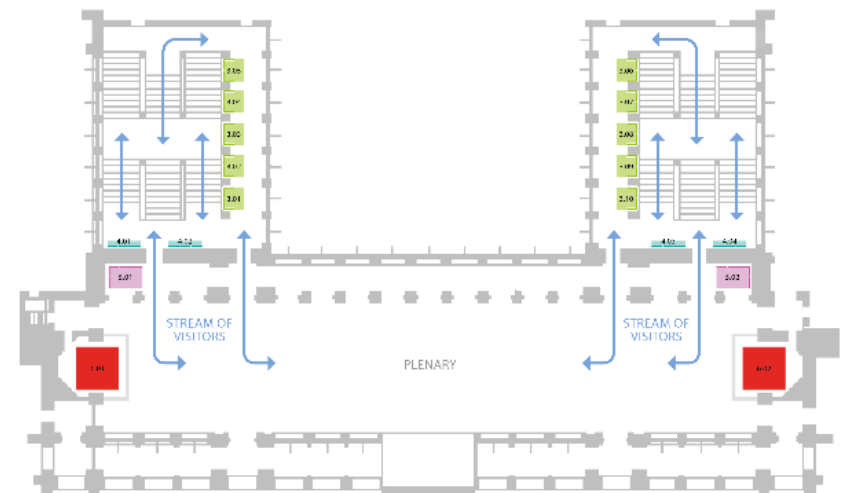
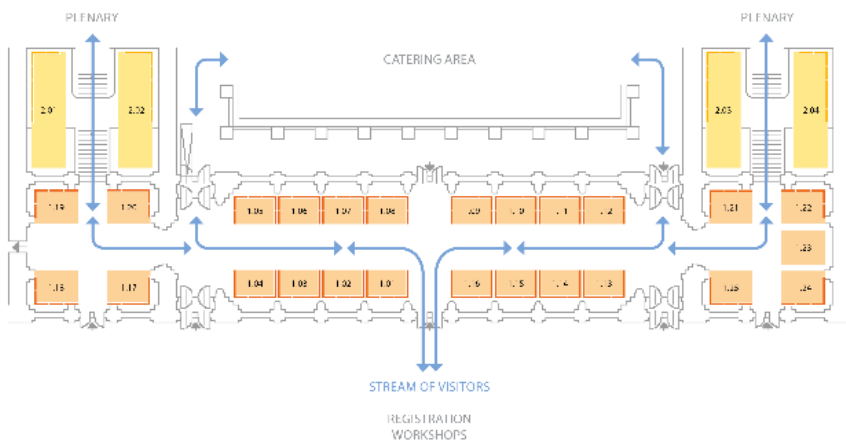
CONTRIBUTORS

Call for Contributions

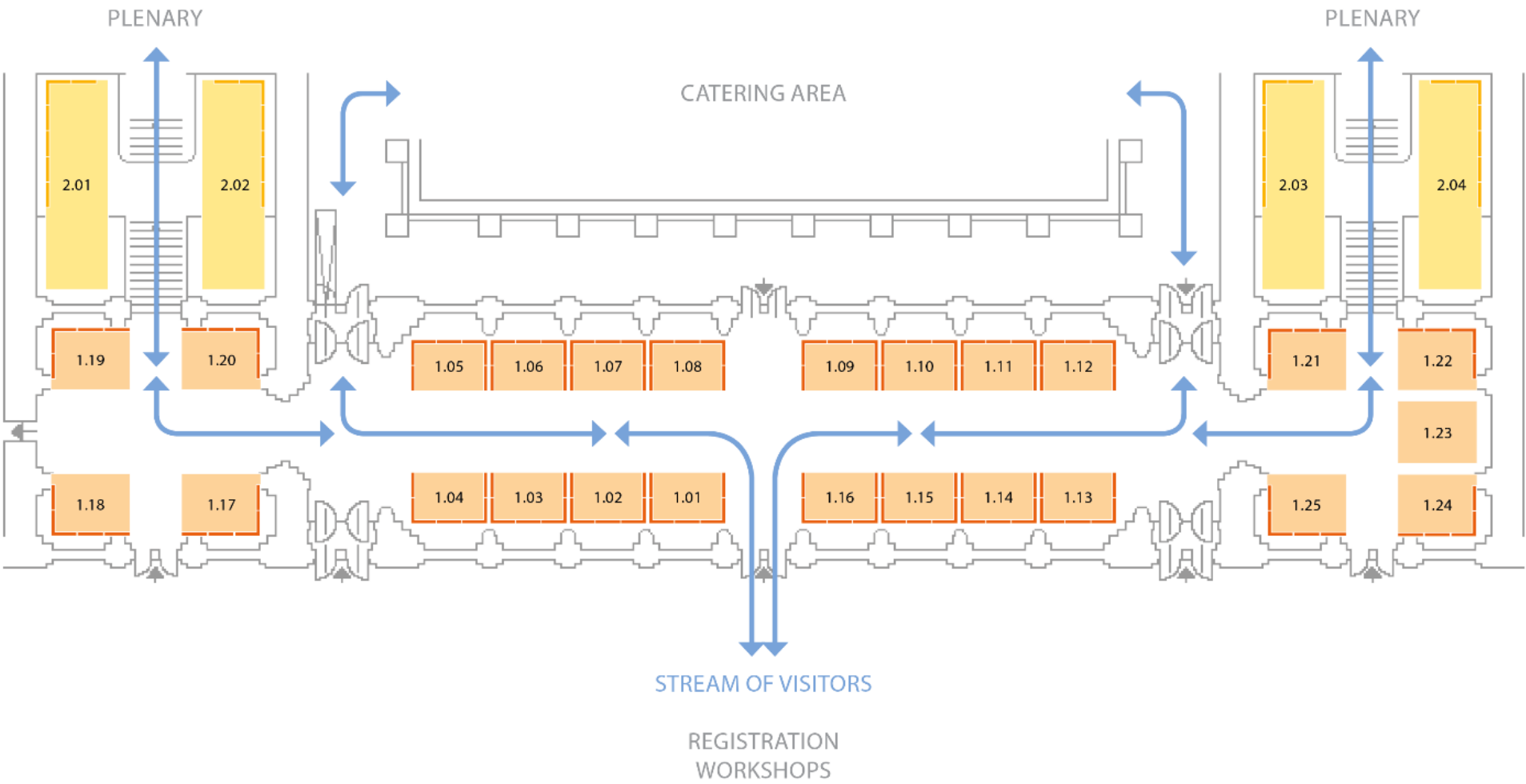
- **07. September - 22. October 2012**

**A diverse mix of established and
interactive conference formats**

- **Perfect Exhibition Venue**
- **Access to Participants and Public**



GROUND FLOOR



SPONSORS

- **1200 participants, 50 countries**
- **B2B Expo**
- **Public events**





How to be part of Velo-city 2013

- Participate for cycling knowledge**
- Contribute your expertise**
- Exhibit your work or city**
- Meet the world in a 'World Café'**
- Join 'Cities for Cyclists' (ECF)**

"Cities for Cyclists" network (ECF)



Contact

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About ECF

With over 70 members across nearly 40 countries, the European Cyclists' Federation (ECF) unites cyclists' associations from across the globe, giving them a voice on the international level. Our aim is to get more people cycling more often by influencing policy in favour of cycling within political, economic, and social institutions.



ECF gratefully acknowledges
financial support from the
European Commission



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"Scientists for Cycling" network (ECF)



Connecting experts in both natural and social sciences worldwide to improve and to increase cycling.

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CitY of  Vienna

See you in Vienna!



City of  Vienna



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